

# Josh Clement

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Australian digital product designer.  
Software will eat the world.  
And I want to design it.

## Experience

September 2015 – Present  
August 2014 – August 2015

**Product Designer**  
**User Interface Designer**  
Daily Burn | New York, NY

Responsible for the product experience across all platforms (web, mobile, tablet, and devices).

Deciding what to build, discovering user needs, writing product specs, prototyping and delivering the best possible products to our customers.

Created and maintained design principles and systems to ensure consistency and improved performance.

May 2012 – April 2014

**Digital Designer**  
Young & Rubicam | Melbourne, Australia

Redesigned military career website Defence Jobs. Our improvements resulted in a 12% increase in online enquiries, and a 45% increase in completed applications.

Designed creative spec work used to pitch and win new clients for the agency, like Schweppes, Australia Post and Heinz.

Supported visual and interaction design for Mobile Medic, a Cannes Lion winning iOS app.

January 2010 – December 2010

**Art Director**  
Monash University | Melbourne, Australia

Rebranded Esperanto magazine. My improvements included a new style-guide, format, media kit, distribution and digital strategy.

The updated brand helped increase our overall readership, reader submissions, business partnerships and advertising revenue.

## Education

March 2009 – April 2012

**Bachelor of Design (Visual Communication)**  
Monash University | Melbourne, Australia

Scholarship for Excellence and Equity  
Dean's List