

Josh Clement

San Francisco based product designer with 5+ years experience in health & connected fitness.

As a product designer, I aim to deliver pixel-perfect solutions to serious user problems.

For 8+ years I've worked at startups, large organizations, and agencies to unlock magical experiences across mobile, tablet, web, watch, tv, wearables and voice.

Contact

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Folio

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Work Authorization

Australian
U.S. Permanent Resident

Education

Monash University, Australia
Bachelor of Design

Under Armour

Product Designer (April 2018 - Present)

Currently redesigning the MyFitnessPal onboarding experience.

Ads: Created achievements, a new ad product and potential revenue stream. Initial test saw 100% increase in CTR and 5% increase in D10 retention.

User protection: Enabling our users to verify their email addresses, manage their data, reset passwords and secure their accounts.

Daily Burn

Product Designer (July 2015 - March 2018)

User Interface Designer (July 2014 - July 2015)

Lead designer on Daily Burn 365, live streaming workout classes. 365 became a unique differentiator for Daily Burn, increasing brand love and engagement.

Launched audio workout classes for iOS, Android, Web & TV.

Planned and designed a premium membership tier that enabled upgrades and upsells, resulting in a significant increase in subscriber LTV.

Established, tested, maintained and iterated our first multi-platform, versioned design system, ensuring faster prototyping and improved consistency across devices.

Designed a UI kit for tvOS to help designers work faster and build pixel-perfect TV apps. Kit was shared publicly with the design community and downloaded 10,000+ times.

Young & Rubicam

Digital Designer (May 2012 - April 2014)

Redesigned military career website Defence Jobs, resulting in a 12% increase in online enquiries and a 45% increase in completed applications.

Led several creative spec projects used to pitch and win new clients.

Supported interaction design for Mobile Medic, a multiple gold Cannes Lion winning iOS app.

Lead designer on Air Force Priority, a Webby award winning email marketing campaign.